



Different Strokes Painting, LLC

Premium Architectural
Finishing & Surface
Engineering

Rhode Island Registration: GC-52204

Your Painter

Joe Soucy | Owner & Specialty Operator





A Meticulous Perspective on Structural Preservation

- ❖ ***The Logistics Lens:*** Years managing delivery logistics across multiple states provided a daily, macro-level diagnostic view of coastal weathering and structural disrepair.
- ❖ ***The Single-Operator Focus:*** Founded on a deep obsession with material science, coating chemistry, and uncompromising personal craftsmanship
- ❖ ***The Core Guarantee:*** The owner who evaluates your property is the exact craftsman hand-tooling your finishes. No rotation of unsupervised subcontractors.

Comprehensive Asset Protection

❑ Underwriter: Complete corporate policy maintained through Gaslamp Insurance

- Per Occurrence Limit: \$1,000,000
- General Aggregate Limit: \$1,000,000
- Rented Premises Damage: \$50,000
- Medical Expenses Per Person: \$5,000



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Encrypted Document & Payment Routing

- ✓ ***Secure Document Management:*** Project scopes and contracts are executed via PandaDoc's secure cryptographic digital signature platform to ensure an unalterable audit trail.
- ✓ ***Encrypted Financial Routing:*** All billing deposit retainers and milestones are securely processed through **Square Payment Links**.
- ✓ ***Zero Paper Instruments:*** I reject vulnerable physical paper checks and cash storage, utilizing wall-to-wall encryption to completely insulate your banking numbers from fraud.



Before-and-after of a sample bedroom featuring wallpaper border removal, smoothing of drywall surfaces, repainting of walls using Benjamin Moore Regal Select in Navajo White, and painting of baseboard heaters.

Offered Services

- ✓ Interior & Exterior painting
- ✓ Commercial & Residential
- ✓ Accent walls
- ✓ Decorative & metallic coatings
- ✓ Wallpaper removal
- ✓ Smooth walls
- ✓ Some drywall texturing
- ✓ Drywall patching
- ✓ Fence, deck, wood-siding, & masonry staining

The list is always growing!

The Visual Standard of Care

- **Frame 1: Laboratory-Grade Protection: (Living Room Shield):**
 - Irreplaceable personal furnishings and delicate fixtures treated like museum assets.
 - Heavy-duty, double-layered canvas drops spanning all native floor surfaces, with paper and tape cut square for all corners and wall junctions.
- **Frame 2: Staged Production Mechanics (Floor Setup):**
 - Active Residential Workspaces transformed into clean, organized finishing studios.
 - Structured tool management to guarantee site safety.
- **Frame 3: Total Environmental Isolation (Kitchen Shot)**
 - Static plastic encapsulation over all cabinetry, major appliances, and custom countertops.
 - Critical culinary surfaces sealed and insulated from fine trade debris.





Optional Substrate Enhancements

- ***Bug Juice Coating Infusion:*** EPA-registered contact insecticide to repel nesting pests on coastal trim and soffits. (Average cost: \$400)
- ***Okon Paint Booster and Water Beader:*** Fluoropolymer additive that creates an intense water-beading shield and eliminates lap marks in direct sun. (Average cost: \$525)
- ***Stay-Clean Mildewcide:*** Heavy-duty, EPA-registered mold and mildew inhibitor mixed directly into kitchen/bathroom topcoats. (Average cost: \$250/room)
- ***Architectural Gutter Clean-Out:*** Complete debris removal and drainage flow testing. (Average cost: \$225)

Project Exclusions

Operational Boundaries and Surcharges

1. **Fixtures and electronics:** I do not install new electrical fixtures/locksets. TVs and mounting brackets must be removed prior to project launch. (*Surcharge: \$35 each*)
2. **Site Obstructions:** General furniture, drapery, and picture frames must be moved to a minimum of 6 feet away from active paint faces. (*Surcharge varies*)
3. **Exterior Site Prep:** Patios must be cleared of furniture and grills. (*Surcharge: \$50*)
4. **Exterior Landscaping requirements:** Landscaping and tree branches must be trimmed back 6 feet. (*Surcharge varies*)
5. **Bio-Hazards:** No animal or rodent excrement cleanup. A mandatory \$100 environmental fee applies if active work fields are found contaminated.

The Master Interior Prep Process

- **Phase 1: Environmental Isolation:** High-traffic thresholds are blocked, native flooring is double-wrapped in heavy canvas, and all cabinetry/furnishings are shielded beneath static poly-shielding. For premium spray applications, a spray envelope is created and all hardware and doors not receiving paint are evacuated from the envelope.
- **Phase 2: Substrate decontamination:** Wall surfaces undergo a full environmental wash to neutralize old oily films, surface greases, and historic wallpaper adhesive backing.
- **Phase 3: Structural reconstruction:** Stress cracks are excavated and packed with premium setting compounds (hot mud). Drywall joints are re-taped, nail pops are reset, and trim seams are sealed with non-shrinking elastomeric caulking.
- **Phase 4: Microscopic Abrasion:** High-gloss trim casings, doors, and wall faces undergo deep mechanical hand-sanding to create a uniform profile for lasting primer adhesion.
- **Phase 5: 99.97% HEPA Dust Capture:** I enforce a strict clean-site standard. Following all mechanical sanding phases, the workspace undergoes a full-scale surface vacuuming utilizing specialized dust extractor vacuums equipped with multi-stage fine particulate filtration.
- **Phase 6: Specialist Subcontractor Networks:** For properties constructed prior to 1978, all specialized environmental lead mitigation or hazard containment is exclusively handled by licensed, certified RRP specialists.

The Master Exterior Production Track

- **Decontamination Washing:** Eco-friendly environmental pressure wash to strip ocean salts, dirt, and UV chalking layers. (*Advanced chemical stripping: \$500*)
- **Stabilization Scraping:** Loose wood fibers removed and old paint lips mechanically feathered out to minimize visible edge lines.
- **Strategic Filling:** Calculated application of premium, lifetime-warranty caulk and filler to vulnerable areas to keep water and pests out.
- **Tannin Encapsulation:** Immediate spot-priming on all bare substrates with premium blocking resins to halt sap bleed and maximize paint mileage.
- **Laboratory-Grade Surface Protection:** Extensive use of premium paper and plastic masking to protect windows and other non-paintables.
- **Utility Line Hand-Tooling:** All spraying stops near live overhead power lines; cut-ins executed exclusively by hand with a brush and roller to ensure absolute site safety.
- **Specialist Subcontractor Networks:** For properties constructed prior to 1978, all specialized environmental lead mitigation or hazard containment is exclusively handled by licensed, certified RRP specialists.

CELLULAR WOOD STAINING

- Deep-Penetrating Deck & Fence Protection

- **The Penetrating Oil Standard:** Exclusively running commercial-tier Expert Stain and Seal non-drying, deep-penetrating oil formulas.
- **Zero-Peel Chemistry:** Oils absorb deep into the wood cells to protect lumber from within, completely avoiding the scaling and peeling of retail water-based stains.
- **Overspray Containment:** Oversized physical shields and precision directional tracking guarantee zero product drifts onto landscaping or neighbor properties.
- **Remediation Scanning:** Concrete surfaces receive a mandatory muriatic acid etching and soda ash neutralization to open pores before rolling fields.



STRUCTURAL WORKMANSHIP WARRANTIES

ACCOUNTABLE INVESTMENT PROTECTION

- ✓ **INTERIOR PAINT (CONDITIONAL 5-YEAR):**
COMPREHENSIVE LABOR-AND-MATERIAL COVERAGE AGAINST PREMATURE PEELING, CRACKING, OR COATING ADHESION FAILURE.
- ✓ **EXTERIOR PAINT (CONDITIONAL 1-YEAR):** FULL
LOCALIZED REPAIR TRACKING FOR APPLICATION DEFECTS
- ✓ **STAINING STRUCTURES (CONDITIONAL 1-YEAR):**
COMPLETE PEELING AND FLAKING WARRANTY COVERAGE ON VERTICAL AND HORIZONTAL RAW WOOD SUBSTRATES
- ✓ **MANUFACTURER DISPUTE MANAGEMENT:** IF A MATERIAL DEFECT OCCURS, I PERSONALLY MANAGE THE BACKEND ADMINISTRATIVE CLAIM WITH THE MANUFACTURER TO SECURE YOUR RESOLUTION.



Warranty Exclusions & Disclosures

Environmental & Substrate Disclosures

1. **Normal Weather Wear:** All painting and staining warranties explicitly exclude natural color fading, UV Pigment lightening, and high-traffic footway friction.
2. **Maintenance Mandates:** Horizontal deck components subjected to standing winter snow require a routine maintenance refresh wash and coat every 1-2 years.
3. **The Water-Based Exclusion:** Customer demands for water-based, film-forming stains on horizontal deck boards completely void all workmanship warranties.
4. **Pre-Existing Hazards:** Warranties do not cover underlying structural issues including wax bleed, structural rot, insufficient insulation, flood, fire, natural disaster, acts of war, animal damage, or damage caused by insects.

Additional Project Showcases



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